

Rep Order# 9795152 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 50869

Printed: 09/12/2012 8:23 AM
Last Received: 09/11/2012 6:20 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-SPOT ADDED AS MKGD FROM PREVIOUS SKED
PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*73	SU	10P-11P	MENTALIST	:30	\$900.00	09/16-09/16	1	1	1	\$900.00	
				Sales Remark: V7 ADD								
				V7 Added								

58,140
+ 900 from 50867
59,040

P4

---REPORT TOTALS---

Report Totals: 1 / \$900.00

---SALES MONTHLY TOTALS---

Sep 12: 140 / \$59,040.00
Sales Totals: 140 / \$59,040.00
Station Totals: 140 / \$59,040.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$227,077	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null
Demos RA35+

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Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Spot Manager: All, 09/05/12-09/17/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 1												
09/12/12	Wednesday	5:28:33 AM	:30	\$110.00	OFA-12-	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/13/12	Thursday	5:12:44 AM	:30	\$110.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/14/12	Friday	5:05:12 AM	:30	\$110.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											3	
Line: 2												
09/14/12	Friday	5:35:20 AM	:30	\$110.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/17/12	Monday	5:35:55 AM	:30	\$110.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											2	
Line: 3												
09/12/12	Wednesday	6:13:27 AM	:30	\$200.00	OFA-12-	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/14/12	Friday	6:20:58 AM	:30	\$200.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/17/12	Monday	6:13:22 AM	:30	\$200.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
											3	
Line: 4												
09/12/12	Wednesday	6:35:10 AM	:30	\$200.00	OFA-12-	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/14/12	Friday	6:43:41 AM	:30	\$200.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											2	
Line: 5												
09/12/12	Wednesday	7:18:20 AM	:30	\$100.00	OFA-12-	CBS This Morning	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/14/12	Friday	7:28:56 AM	:30	\$100.00		CBS This Morning	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/17/12	Monday	7:18:20 AM	:30	\$100.00		CBS This Morning	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											3	
Line: 6												
09/12/12	Wednesday	7:29:26 AM	:30	\$100.00	OFA-12-	CBS This Morning	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/14/12	Friday	7:59:26 AM	:30	\$100.00		CBS This Morning	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											2	
Line: 7												
09/12/12	Wednesday	8:12:30 AM	:30	\$100.00	OFA-12-	CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/14/12	Friday	8:19:10 AM	:30	\$100.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/17/12	Monday	8:19:30 AM	:30	\$100.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
											3	
Line: 8												
09/12/12	Wednesday	8:37:20 AM	:30	\$100.00	OFA-12-	CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/14/12	Friday	8:59:26 AM	:30	\$100.00		CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											2	
Line: 9												
09/12/12	Wednesday	4:52:54 XM	:30	\$25.00	OFA-12-	430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/13/12	Thursday	4:45:48 XM	:30	\$25.00		430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/17/12	Monday	4:37:42 XM	:30	\$25.00		430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 9												
				\$75.00							3	
Line: 10												
09/15/12	Saturday	4:41:00 AM	:30	\$90.00		6a-8a Local 12 News S	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$90.00							1	
Line: 11												
09/15/12	Saturday	7:49:03 AM	:30	\$90.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$90.00							1	
Line: 12												
09/15/12	Saturday	8:40:30 AM	:30	\$350.00		CBS This Morning Satu	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				\$350.00							1	
Line: 13												
09/16/12	Sunday	4:44:58 XM	:30	\$25.00		430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$25.00							1	
Line: 14												
09/12/12	Wednesday	9:07:20 AM	:30	\$100.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/13/12	Thursday	9:42:10 AM	:30	\$100.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/14/12	Friday	9:15:20 AM	:30	\$100.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/17/12	Monday	9:08:05 AM	:30	\$100.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
				\$400.00							4	
Line: 15												
09/12/12	Wednesday	10:41:30 AM	:30	\$100.00	OFA-12-	M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/13/12	Thursday	10:42:30 AM	:30	\$100.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/14/12	Friday	10:14:40 AM	:30	\$100.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/17/12	Monday	10:23:55 AM	:30	\$100.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
				\$400.00							4	
Line: 16												
09/12/12	Wednesday	11:29:26 AM	:30	\$450.00	OFA-12-	The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/13/12	Thursday	11:28:41 AM	:30	\$450.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/14/12	Friday	11:29:11 AM	:30	\$450.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/17/12	Monday	11:59:26 AM	:30	\$450.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				\$1,800.00							4	
Line: 17												
09/12/12	Wednesday	12:10:07 PM	:30	\$500.00	OFA-12-	Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/13/12	Thursday	12:16:01 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/14/12	Friday	12:09:47 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/17/12	Monday	12:10:22 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/17/12	Monday	12:29:26 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				\$2,500.00							5	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 50869

Line: 18

09/12/12	Wednesday	2:59:26 PM	:30	\$400.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/13/12	Thursday	1:28:41 PM	:30	\$400.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/14/12	Friday	2:59:11 PM	:30	\$400.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/17/12	Monday	2:58:51 PM	:30	\$400.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/17/12	Monday		:30	\$400.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-

\$2,000.00

5

Line: 19

09/12/12	Wednesday	1:28:56 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/12/12	Wednesday	1:59:11 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/13/12	Thursday	1:59:11 PM	:30	\$400.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/14/12	Friday	1:59:11 PM	:30	\$400.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/17/12	Monday		:30	\$400.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-

\$2,000.00

5

Line: 20

09/12/12	Wednesday	2:29:26 PM	:30	\$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/13/12	Thursday	2:59:11 PM	:30	\$350.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/14/12	Friday	2:29:11 PM	:30	\$350.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/17/12	Monday	2:59:26 PM	:30	\$350.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-

\$1,400.00

4

Line: 21

09/15/12	Saturday	3:59:26 AM	:30	\$350.00		CBS This Morning Satu	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
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\$350.00

1

Line: 22

09/16/12	Sunday	3:17:30 AM	:30	\$450.00		CBS Sun Morning	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
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\$450.00

1

Line: 23

09/16/12	Sunday	3:35:00 AM	:30	\$450.00		CBS Sun Morning	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
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\$450.00

1

Line: 24

09/16/12	Sunday	3:28:56 AM	:30	\$450.00		CBS Sun Morning	(10:00:00 AM-10:30:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
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\$450.00

1

Line: 25

09/16/12	Sunday	3:59:46 AM	:30	\$400.00		Face the Nation	10:30 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
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\$400.00

1

Line: 26

09/16/12	Sunday	3:14:58 AM	:30	\$100.00		Newsmakers	11:00 AM-11:30 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
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\$100.00

1

Line: 27

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 27												
09/12/12	Wednesday	5:58:32 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/13/12	Thursday	5:58:32 PM	:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/13/12	Thursday	5:28:36 PM	:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/14/12	Friday	5:29:06 PM	:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/17/12	Monday	5:59:17 PM	:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
											5	
Line: 28												
09/12/12	Wednesday	4:28:21 PM	:30	\$180.00	OFA-12-	4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/13/12	Thursday	4:28:26 PM	:30	\$180.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
09/14/12	Friday	4:27:36 PM	:30	\$180.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
09/17/12	Monday	4:14:11 PM	:30	\$180.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/17/12	Monday		:30	\$180.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
											5	
Line: 29												
09/12/12	Wednesday	4:51:31 PM	:30	\$180.00	OFA-12-	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/13/12	Thursday	4:51:31 PM	:30	\$180.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
09/14/12	Friday	4:43:06 PM	:30	\$180.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
09/17/12	Monday		:30	\$180.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/17/12	Monday	4:36:21 PM	:30	\$180.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											5	
Line: 30												
09/12/12	Wednesday	5:12:50 PM	:30	\$200.00	OFA-12-	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
09/13/12	Thursday	5:12:05 PM	:30	\$200.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/14/12	Friday	5:27:40 PM	:30	\$200.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
09/14/12	Friday	5:11:10 PM	:30	\$200.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/17/12	Monday	5:04:28 PM	:30	\$200.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
											5	
Line: 31												
09/12/12	Wednesday	5:35:31 PM	:30	\$200.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/12/12	Wednesday	5:57:21 PM	:30	\$200.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/13/12	Thursday	5:42:52 PM	:30	\$200.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
09/14/12	Friday	5:57:21 PM	:30	\$200.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/17/12	Monday	5:42:57 PM	:30	\$200.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
											5	
Line: 32												
09/12/12	Wednesday	5:29:16 PM	:30	\$900.00	OFA-12-	6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/13/12	Thursday	5:29:16 PM	:30	\$900.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/14/12	Friday	5:19:02 PM	:30	\$900.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/17/12	Monday	5:12:58 PM	:30	\$900.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/17/12	Monday	5:05:29 PM	:30	\$900.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 32												
											5	
Line: 33												
09/15/12	Saturday		:30	\$150.00		6pm Local 12 News Sat	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 34												
09/16/12	Sunday		:30	\$250.00		630p Local 12 News Su	6:30 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 35												
09/12/12	Wednesday	7:10:12 PM	:30	\$850.00	OFA-12-	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/13/12	Thursday	7:10:12 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/14/12	Friday	7:10:42 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/14/12	Friday	7:28:04 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/17/12	Monday	7:11:42 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
											5	
Line: 36												
09/12/12	Wednesday	7:34:30 PM	:30	\$250.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/13/12	Thursday	7:35:15 PM	:30	\$250.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH
09/14/12	Friday	7:50:44 PM	:30	\$250.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/17/12	Monday	7:51:44 PM	:30	\$250.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/17/12	Monday	7:50:44 PM	:30	\$250.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											5	
Line: 37												
09/15/12	Saturday	7:59:26 PM	:30	\$200.00		Sa Prime Access Rotat	6:57 PM-7:57 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 38												
09/17/12	Monday	7:28:45 PM	:30	\$1,700.00		Mon Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
											1	
Line: 40												
09/12/12	Wednesday	8:28:41 PM	:30	\$1,500.00	OFA-12-	Wed Reg 1	8:00 PM-9:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 41												
09/12/12	Wednesday	8:43:10 PM	:30	\$3,500.00	OFA-12-	Wed Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											1	
Line: 42												
09/14/12	Friday	8:19:42 PM	:30	\$900.00		Fri Reg 2	9:00 PM-10:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 43												
09/14/12	Friday	8:28:30 PM	:30	\$1,200.00		Fri Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 50869

Line: 43

				\$1,200.00							1	
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Line: 44

09/16/12	Sunday	7:39:38 PM	:30	\$800.00		Sun Reg 1	7:00 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
				\$800.00							1	

Line: 45

09/12/12	Wednesday	1:20:04 PM	:30	\$550.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
09/13/12	Thursday	1:05:19 PM	:30	\$550.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
09/14/12	Friday	1:06:14 PM	:30	\$550.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/17/12	Monday	1:20:19 PM	:30	\$550.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/17/12	Monday		:30	\$550.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
				\$2,750.00							5	

Line: 46

09/15/12	Saturday	1:27:15 PM	:30	\$550.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
				\$550.00							1	

Line: 47

09/16/12	Sunday		:30	\$550.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
				\$550.00							1	

Line: 48

09/12/12	Wednesday	2:11:00 XM	:30	\$150.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/13/12	Thursday	2:23:30 XM	:30	\$150.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
09/14/12	Friday	2:25:15 XM	:30	\$150.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
09/14/12	Friday	1:58:30 PM	:30	\$150.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/17/12	Monday	1:47:00 PM	:30	\$150.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
				\$750.00							5	

Line: 49

09/15/12	Saturday	1:41:03 XM	:30	\$150.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/15/12	Saturday	2:03:56 XM	:30	\$150.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
09/15/12	Saturday	1:55:25 PM	:30	\$150.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
09/15/12	Saturday	2:24:08 XM	:30	\$150.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/15/12	Saturday	2:44:41 XM	:30	\$150.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
				\$750.00							5	

Line: 50

09/15/12	Saturday	2:52:40 XM	:30	\$250.00		Sat 1205a-105a	12:05 AM-1:05 AM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
				\$250.00							1	

Line: 51

09/16/12	Sunday	1:41:47 PM	:30	\$100.00		Sun 1135p-1205a	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
				\$100.00							1	

Line: 52

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/05/12-09/17/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 52												
09/16/12	Sunday	2:52:55 XM	:30	\$60.00		Sun 1205a-105a	12:05 AM-1:05 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 53												
09/15/12	Saturday	5:58:26 PM	:30	\$350.00		SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/15/12	Saturday	1:04:21 PM	:30	\$350.00		SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/15/12	Saturday	1:14:11 PM	:30	\$350.00		SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
											3	
Line: 54												
09/16/12	Sunday	2:28:11 PM	:30	\$800.00		NFL Today	12:00 PM-1:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 55												
09/16/12	Sunday	3:59:26 PM	:30	\$6,500.00		Bengals vs Cleveland	(1:00:00 PM-4:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 56												
09/16/12	Sunday	3:59:26 PM	:30	\$2,400.00		NFL Regular Season	(4:00:00 PM-7:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 57												
09/16/12	Sunday		:30	\$900.00		Sun Reg 4	10p-11p	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
											140	
											140	
											140	
											140	
											140	
											140	

[Filtered by:] [Sorted by: Station]